

Focus Group Recruitment Information

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UP – Focus group in Marquette

Employers Offering Coverage

Insured

Number: 15 employers

Counties: Delta, Dickinson, Chippewa, Marquette, Houghton, Gogebic

Employees:

7=1 to 25

3=26 to 50

0=51 to 100

3=101 to 500

2=500+

Business Type: Construction, Health Services, Personal/Business Services,
Lodging/Recreational Services, Finance/Insurance/Real Estate

*Missing: Employers from Alger, Baraga, Iron, Keweenaw, Luce, Mackinac, Menominee,
Ontonagon and Schoolcraft. Variety of business types.*

Employers NOT Offering Coverage

Uninsured

Number: 7 employers

Counties: Alger, Delta, Gogebic, Houghton, Marquette

Employees:

7=1 to 25

0=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Personal/Business Services, Eating & Drinking Establishment, General
Merchandise/Apparel, Food Store,

*Missing: Employers from Baraga, Chippewa, Dickinson, Iron, Keweenaw, Luce,
Mackinac, Menominee, Ontonagon and Schoolcraft. Employers with more than 25
employees and a variety of business types.*

Northern LP – Focus group in Traverse City & Tawas City

Employers Offering Coverage

Number: 21 employers

Counties: Grand Traverse, Iosco, Benzie, Antrim, Emmet, Alpena, Otsego, Roscommon, Crawford, Wexford, Presque Isle

Employees:

15=1 to 25

3=26 to 50

0=51 to 100

2=101 to 500

1=500+

Business Type: Manufacturing, Finance/Insurance/Real Estate, Lodging/Recreational Services, Personal/Business Services, Eating & Drinking Establishment, Government, Construction, Food Store, General Merchandise, Apparel, Health Services.

Missing: Employers from Alcona, Charlevoix, Cheboygan, Kalkaska, Leelanau, Missaukee, Montmorency, Ogemaw, Oscoda and a variety of business types.

Employers NOT Offering Coverage

Number: 20 employers

Counties: Alpena, Antrim, Charlevoix, Emmet, Grand Traverse, Iosco, Kalkaska, Missaukee, Presque Isle, Wexford

Employees:

20=1 to 25

0=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: General Merchandise/Apparel, Lodging/Recreational Services, Construction, Personal/Business Services, Manufacturing, Finance/Real Estate, Wholesale Trade, Eating & Drinking Establishment

Missing: Employers from Alcona, Benzie, Cheboygan, Crawford, Leelanau, Montmorency, Ogemaw, Otsego, Oscoda, Roscommon. Employers with more than 25 employees and a variety of business types.

Southwest – Focus group in Lansing

Employers Offering Coverage

Number: 48 employers

Counties: Berrien, Branch, Calhoun, Eaton, Ingham, Jackson, Kalamazoo, St. Joseph, Van Buren

Employees:

33=1 to 25

5=26 to 50

2=51 to 100

6=101 to 500

2=500+

Business Type: All types

Missing: Employers from Cass and Hillsdale

Employers NOT Offering Coverage

Number: 25 employers

Counties: Berrien, Calhoun, Eaton, Hillsdale, Ingham, Jackson, Kalamazoo, Van Buren

Employees:

24=1 to 25

1=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Construction, Manufacturing Government, Finance/Insurance/Real Estate, Eating and Drinking Establishment, Person/Business Services, Health Services and Food Store

Missing: Employers from Branch, Cass, and St. Joseph. Employers with more than 50 employees and a variety of businesses.

West Central – Focus Group in Muskegon

Employers Offering Coverage

Number: 54 employers

Counties: Allegan, Barry, Kent, Manistee, Mason, Montcalm, Muskegon, Newaygo, Oceana, Ottawa,

Employees:

34=1 to 25

3=26 to 50

4=51 to 100

7=101 to 500

6=500+

Business Type: All Types

Missing: Employers from Ionia, Lake, Mecosta, and Osceola

Employers NOT Offering Coverage

Number: 20 employers

Counties: Allegan, Ionia, Kent, Montcalm, Muskegon, Newaygo, Oceana, Ottawa

Employees:

20=1 to 25

0=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Construction, Government, Finance/Insurance/Real Estate, Eating & Drinking Establishment, General Merchandise, Apparel, Lodging/Recreational Services, Personal/Business Services, Health Services, Transportation/Communication/Utilities

Missing: Employers from Barry, Lake, Manistee, Mason, Mecosta and Osceola. Missing employers with more than 25 employees and a few business types.

DETROIT – Focus group in Detroit

Employers Offering Coverage

Number: 8 employers

Counties: Detroit

Employees:

8=1 to 25

0=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Transportation/Communication/Utilities, Personal/Business Services, Health Services, Finance/Insurance/Real Estate

Missing: Employers with more than 25 employees, and a variety of business types.

Employers NOT Offering Coverage

Number: 6 employers

Counties: Detroit

Employees:

6=1 to 25

0=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Food Store, Transportation/Communication/Utilities, Personal/Business Services, General Merchandise/Apparel,

Missing: Employers with more than 25 employees, variety of business types

Southeast – Focus group in Pontiac/Auburn Hills/Troy

Employers Offering Coverage

Number: 77 employers

Counties: Genesee, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw and Wayne

Employees:

53=1 to 25

8=26 to 50

7=51 to 100

3=101 to 500

6=500+

Business Type: All business types except farming/ranching and mining

Missing: No Missing Counties

Employers NOT Offering Coverage

Number: 42 employers

Counties: Genesee, Lenawee, Livingston, Monroe, Oakland, Washtenaw and Wayne

Employees:

41=1 to 25

0=26 to 50

0=51 to 100

1=101 to 500

0=500+

Business Type: Construction, Government, Finance/Insurance/Real Estate, Wholesale Trade, Eating & Drinking Establishment, Lodging/Recreational Services, Personal/Business Services, Health Services and Food Store.

Missing: Employers from Lapeer, Macomb and St. Clair. Employers with more than 25 employees and a variety of business types

East Central – Focus group in Saginaw

Employers Offering Coverage

Number: 15 employers

Counties: Clare, Saginaw, Gladwin, Arenac, Huron, Bay, Shiawassee, Huron, Tuscola, Gratiot

Employees:

10=1 to 25

2=26 to 50

1=51 to 100

0=101 to 500

2=500+

Business Type: General Merchandise/Apparel, Health Services, Transportation/Communication/Utilities, Finance/Insurance/Real Estate, Construction, Manufacturing, Government

Missing: Clinton, Isabella, Midland, and Sanilac and variety of business types.

Employers NOT Offering Coverage

Number: 18 employers

Counties: Bay, Clare, Clinton, Gratiot, Huron, Isabella, Saginaw, Shiawassee, Tuscola

Employees:

16=1 to 25

2=26 to 50

0=51 to 100

0=101 to 500

0=500+

Business Type: Construction, Manufacturing, Finance/Insurance/Real Estate, Wholesale Trade, General Merchandise/Apparel, Personal/Business Services, Health Services, Food Store and Transportation, Communication/Utilities

Missing: Employers from Arenac, Gladwin, Midland, and Sanilac. Businesses with more than 50 employees and a variety of business types.

Business Type Codes

Farming / Ranching

Mining

Construction

Manufacturing (e.g. tooling, food processing)

Government (i.e. Federal, State, Local, including education)

Finance / Insurance / Real Estate

Wholesale Trade

Eating and Drinking Establishment

General Merchandise / Apparel Store

Lodging and/or Recreational Services

Personal and/or Business Services

Health Services

Food Store

Transportation / Communications / Utilities

Other: _____

Contact Information

If you can provide contacts for the employer focus groups please notify Marti Kay Sherry at msherry@mphi.org or by phone at 517-324-7316. Focus groups are scheduled to take place in November. The schedule is listed below.

<u>Date</u>	<u>City</u>	<u>Location</u>
November 2 nd	Marquette	Comfort Suites: Coles Room
November 4 th	Traverse City	Northwestern Community College – University Center
November 9 th	Okemos	Michigan Public Health Institute
November 10 th	Muskegon	Muskegon Community College
November 15 th	Detroit (city of Detroit employers only)	Detroit Regional Chamber
November 17 th	Pontiac/Auburn Hills/Troy	TBA
November 22 nd	Saginaw	Meeting room at the Best Western
November 29 th	Tawas City	Days Inn – Conference room